



Columbia Gorge WINE & PEAR fest

Sponsored by Hood River Rotary

SPONSORSHIP OPPORTUNITIES

We cordially invite you and your company to be a member of our sponsorship team for the **2nd Columbia Gorge Wine and Pear Fest**, May 19th – 20th, 2012. The Hood River Rotary Club will pull out all the stops for our premier fundraising event, delivering a weekend of friends and fun featuring Columbia Gorge area wineries, eateries, and artisans. Highlights include live music, wine tasting, gourmet foods, and exciting artisan displays.

All funds raised support the Hood River Rotary Scholarship Program, funding scholarships to area youth for higher education.

Levels and Benefits of Sponsorship

Numerous sponsorship options offer an opportunity to help make our 2012 event a wonderful success. Sponsors will be recognized at the events, featured on the event and Rotary Club website, Facebook, and Twitter. All sponsors will have the opportunity to purchase a table and tickets for the Friday night VIP tasters' choice event. Sponsors at the \$3,500 level will receive "Presenting - Event Sponsor" status and be recognized as such.

Presenting - Event Sponsor - \$3,500

The Presenting sponsors will receive top billing as the primary sponsor of the Columbia Gorge Wine and Pear Fest. Presenting sponsor benefits include:

- Company name and logo on Official Posters as EVENT SPONSOR
- Company name and logo on Official Postcards
- Company name and logo on Official Websites
- Company name and logo featured on official Main Entrance Banner
- Company name mentioned in all Press Releases
- Company name promoted in Event's Paid Advertising Print, Radio
- One Booth and 10 Vendor Passes
- Eight Event Admissions
- 12 Souvenir Glasses

Platinum Sponsor - \$2,500

The Platinum sponsors will receive secondary billing as a key sponsor of the Columbia Gorge Wine and Pear Fest.

Platinum sponsor benefits include:

- Company name and logo on Official Posters
- Company name and logo on Official Websites
- Company name and logo on Event Banners
- Company name mentioned in all Press Releases
- Company name promoted in Event's Paid Advertising Print, Radio
- One Booth and Five Vendor Passes
- Four Event Admissions
- Six Souvenir Glasses

Silver Sponsor - \$500

The Silver sponsors will receive recognition as a supporting sponsor of the Columbia Gorge Wine and Pear Fest. Silver sponsor benefits include:

- Company name and logo on Official Posters
- Company name and logo on Official Websites
- Company name and logo on Event Banners
- Two Event Admissions
- Two Souvenir Glasses

Gold Sponsor - \$1,000

The Gold sponsors will receive recognition as a sponsor of the Columbia Gorge Wine and Pear Fest. Gold sponsor benefits include:

- Company name and logo on Official Posters
- Company name and logo on Official Websites
- Company name and logo on Event Banners
- Company name mentioned in Press Releases
- Four Event Admissions
- Four Souvenir Glasses

Crystal Sponsor - \$250

The Crystal sponsors will receive recognition as a supporting sponsor of the Columbia Gorge Wine and Pear Fest. Crystal sponsor benefits include:

- Company name and logo on Official Posters
- Company name and logo on Official Websites
- Company name and logo on event banners
- Two Event Admissions
- Two Souvenir Glasses